

2016

- Bigné, E.; Caplliure, E. & Miquel, M.J: (2016). Ewom on Travel Agency Selection: Specialized versus Private Label. *Psychology & Marketing* 33(12), 1019–1194. (Q2).
- Rivera, J. J., Bigne, E., & Curras-Perez, R. (2016). Effects of Corporate Social Responsibility perception on consumer satisfaction with the brand. *Spanish Journal of Marketing-ESIC*, 20(2), 104-114.
- Bigné, E., Llinares, C., & Torrecilla, C. (2016). Elapsed time on first buying triggers brand choices within a category: A virtual reality-based study. *Journal of Business Research*, 69(4) 1423-1427.